



Contact:

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Client Questionnaire

General Info:

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact E-mail: _____

Project Budget: _____ Desired Project Completion Date: ____ / ____ / ____

Target Audience: _____

What do you like the most about your current website? _____

What do you dislike the most about your current website? _____

Why are you looking for a new website design or redesign? _____

Content/Functionality:

Domain Name/Hosting Company: _____

Do you want to sell products on your website? _____

Do you need an image gallery, video, or other multimedia content? _____

Do you want a blog on other regularly updated content (news etc.)? _____

Do you want visitors to comment on your posts (blog entries)? _____

Do you require visitor to register before allowing to comment? _____

Would you like visitors to maintain their profiles on your website? _____

If so, what data do they need to provide? _____

Will users with accounts have access to secure area or restricted pages? _____

Do you need to be able to perform internal website search? _____

Do you need to track website usage statistics? _____

Design/Aesthetics:

Do you have a color scheme you'd like to use? _____

Do you have a specific style of design in mind, ex. "bold", "soft", "minimalistic", "informal"? _____

List a few words that you want people to associate with your site: _____

List 3-5 websites that you like (preferably in your field) and describe why: _____



